

1:00pm
1:00pm
1:00-3:00pm
1:00-5:00pm
1:00-8:00pm
1:00-5:00pm
1:00-1:45pm
1:30pm
2:00/4:00pm
2:00-7:00pm
2:00pm
3:00pm
3:00-4:00pm
3:00-3:45pm
4:00pm
4:00-6:00pm
5:30-7:30pm
6:00pm
6:45pm
7:00pm
7:00-10:00pm

**Burke
& Herbert
Bank**

**ACE
Hardware**



MPLX **THANKS**
to our sponsors

We would like to Thank ALL our Sponsors, Festival Friends and Family who have given their time and talents for all aspects of this Festival, Apple Butter Shop and Lunchbox. Our heartfelt thanks to your dedication to our Town.



Rayme's Piano Studio - Pavilion Stage
Car Show
Ask Alice Band - Main Stage
Quilt Show open - Armory
Ohio Valley Reptile Exhibit - Pavilion
Art Show-James Staddon-Salem Baptist Church
Registration Children's Cornhole Tournament - Beside Main Stage
Foam Dance Party - Horseshoe Lot
Art Show Live Presentations - Salem Baptist Church
Bingo - Pavilion Stage
Children's Cornhole Tournament - Burke & Herbert Bank Lot
Car Show Awards
Foggy Holler Band - Main Stage
Registration Adult Cornhole Tournament - Beside Main Stage
Adult Cornhole Tournament - Burke & Herbert Bank Lot
Electric Blue Band with special guest Olivia Spino
Quilt Show Entries must be claimed - Armory
Apple Butter Family Feud Championship Round
Best Dressed 80's Costume Contest - Main Stage
Hot Dog Eating Contest - Pavilion Stage
The Hair Band Experience - Main Stage



Join Us for the SALEM APPLE BUTTER FESTIVAL

40th ANNIVERSARY

OCTOBER 7-10, 2026

APPLE BUTTER	LIVE MUSIC	VENDORS & SHOPPING	FAMILY FUN	FOOD & TREATS
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A SWEET TRADITION FOR 40 YEARS

THRASHER

SALEM
UNIVERSITY

West Virginia Department of Tourism
Martin Ventures/Salem EastGate
City of Salem E.L. Robinson
Dr. Joseph Audia, OD



All Entertainment - Free to Public - Tentative Schedule - Times Subject to Change

Thursday, August 20

6:00pm Bicycle Poker Run - Free for all ages - Walkers and Riders - Apple Butter Lunchbox - Prizes

Saturday, September 19

1:00pm **5th Annual 4 Man Golf Scramble** - Lake Floyd Golf Club



Sunday, September 20

1:00pm Rain Date 5th Annual 4 Man Golf Scramble - Lake Floyd Golf Club

Friday, October 2

6:00pm Junior Miss/PreTeen Pageant Rehearsal -Depot Stage



Saturday, October 3

10:30am Judging: Business and Resident Decorating Contest/Apple Contest

12:00pm Teen/Queen Interviews & Pageant Rehearsal - Depot Stage

5:30pm **Queen's Ball** - Salem University Randolph Campus Center 3rd Floor - **Full Moon Karaoke & DJ**

Sunday, October 4

12:00pm Doors Open Bingo - Erickson Center

1:00pm Early Birds

1:30pm Regular Bingo



Monday, October 5

6:00pm Baby Appleseed Pageant Rehearsal -Depot Stage

Tuesday, October 6

10:00am Quilt entries received Armory (until 7pm)

5:00pm Little Apple Dumpling Pageant Rehearsal - Depot Stage

6:00pm Junior Miss/PreTeen Pageant Rehearsal -Depot Stage

Wednesday, October 7

10:00am Quilt Show judging (Closed to the Public)

1:00 p.m. Salem University Women's Soccer Game -The Bridge

4:30pm Registration Pet Parade

5:00pm Booths Open

5:00pm Fireman's Parade

5:00pm Bingo - Pavilion Stage

5:00pm Ohio Valley Reptile Exhibit - Pavilion

5:15pm Welcome from City of Salem

5:30pm Jack Evans - Gospel/Elvis

5:30pm Pet Parade - Pavilion Stage

5:30pm Registration Apple Pie Eating Contest

5:45pm Kids Fire Truck Rides - Burke 'n Herbert Bank Lot

6:30pm **Yesterday's Moments Band**

7:15pm Apple Pie Eating Contest - Pavilion Stage

7:30pm **Cledus T. Judd - Comedian**

9:15pm **Yesterday's Moments Band**



Cledus T. Judd
The G.O.A.T. Tour

***Mountaineer Mascot**

***Lifetime Award Presentation**

***Business /Resident Decorating Awards**

***Apple Cut Out Winners**



Thursday, October 8

12:00pm

12:30pm

1:00-4:00pm

1:00-5:00pm

1:00-8:00pm

1:00-1:45pm

1:30pm

1:30pm

2:30pm

2:00/4:00pm

2:00-7:30pm

4:00pm

4:00pm

4:30pm

5:00-8:00pm

5:15pm

5:30pm

5:30pm

7:00pm

Booths Open

Salem Elementary School Students Performance

Bingo - Pavilion Stage

Art Show-James Staddon- Salem Baptist Church

Ohio Valley Reptile Exhibit - Pavilion

Registration for Horseshoe Tournament

Foam Dance Party - Horseshoe Lot

The System Buckers Band

Horseshoe Tournament - Burke'n Herbert Bank Lot

Art Show Live Presentations - Salem Baptist Church

Quilt Show - Armory (Salem Community Center)

Apple Butter Family Feud - Pavilion Stage

Baby Appleseed Pageant- Main Stage

Little Apple Dumpling Pageant - Main Stage

Bingo - Pavilion Stage

Senior King & Queen Presentation/Veterans Quilt Presentation

Reception Senior King and Queen - Depot

Junior Miss/PreTeen Pageant - Main Stage

Teen and Queen Pageant

Win a 4 year Full Scholarship to -



Friday, October 9

12:00pm

12:00pm

1:00pm

1:00-5:00pm

1:00-7:30pm

1:00-5:00pm

1:00-8:00pm

2:00/4:00pm

4:00-6:30pm

5:00-6:00pm

5:00pm

6:00pm

6:00pm

6:00-8:00pm

7:00-8:00pm

7:00-9:30pm

9:30-10:30pm

Booths Open

The System Buckers Band

Salem University Athletic Hall of Fame Ceremony - Benedum Library

Bingo - Pavilion Stage

Quilt Show open - Armory

Art Show-James Staddon-Salem Baptist Church

Ohio Valley Reptile Exhibit - Pavilion

Art Show Live Presentations - Salem Baptist Church

Hillbilly Highway Band

Cooking with Apples entries received - Salem Baptist Church

Apple Butter Family Feud - Pavilion

Foam Dance Party - Horseshoe Lot

Cooking with Apples Judging (closed to public)

Bingo - Pavilion Stage

All Cooking with Apples entries must be claimed - Salem Baptist Church

Little Mania Wrestling

Hillbilly Highway Band



Saturday October 10

10:00am

10:00am

11:00am

11:30am

12:00pm

Booths Open

Registration Car Show - Across from Apple Butter Lunchbox

Water Balloon War - Behind Post Office - Kids Treat Bags from Ace

Parade Line Up - City Hall to Salem University

Festival/Salem University Homecoming Parade - Main Street

Awards Main Stage following Parade

