

# Salem Apple Butter Queen Pageant

## October 2, 2025 - Salem, WV

Categories of competition include Personal Interview, Festival Promotion, Evening Gown, and On-Stage/Fishbowl Question. Personal Interview with the judges and mandatory rehearsal are held on Sunday, September 27, 2025 at Salem Depot from 12:00pm-4:00pm. The stage competition is held on Thursday, October 2, 2025 at 7:00pm. Queen entry fee is \$125.00. All contestants must submit application, entry fee, copy of birth certificate, and color photograph via online registration by September 13, 2025 at <https://tinyurl.com/salemqueenteen>.



Salem University offers a Full Paid Scholarship\* in any degree program to the Queen pageant winner.

\*The terms of this scholarship are as follows: Scholarship is for tuition for the Queen's pageant winner. Go to [salemu.edu](http://salemu.edu) for information. Terms and conditions will be provided by Salem University. Room and board will not be covered by the scholarship but are available at the current charges.

Queen contestant must be a single woman, 16 years of age by October 2, 2025, and have not turned 22 on or before January 1, 2026. Contestant must have never been married, not currently be pregnant, never bore a child, and been born a female. The Queen's competition is open statewide, to include residents from anywhere within the state of West Virginia.

Contestants may sell advertisements (not required) for the Salem Apple Butter Festival Pageant Program Booklet. These ad sales may serve as the sponsorship for entry fees. The deadline for ad and money submission to the Pageant Planning Committee is August 1, 2025. The page size for the booklet is 8 1/2 x 5 1/2. Ads are full-color and prices are as follows: 1/4 Page Ad \$75.00; 1/2 Page Ad \$100.00; Full Page Ad \$150.00.

For more information, visit our website at [www.salemapplebutterfestival.com](http://www.salemapplebutterfestival.com) or contact Carla Wodnicki, Pageant Director via Facebook, mobile phone: (304) 629-1119, or email at [salemapplebutterqueens@gmail.com](mailto:salemapplebutterqueens@gmail.com) or [salemapple@hotmail.com](mailto:salemapple@hotmail.com).

Queen Registration: <https://tinyurl.com/salemqueenteen>