

Some conditions apply. For details, visit salemapplebutterfestival.com

BE THE NEXT

SALEM
APPLE
BUTTER
FESTIVAL
QUEEN



October 8, 2026

Salem Depot Stage

Pageant starts @ 7:00pm
(Interviews - October 3 at Noon)

Full paid scholarship in any degree*
offered as part of prize package by

SALEM
UNIVERSITY

* Terms & Conditions provided by Salem University

Scan for Application



Salem Apple Butter Queen Pageant

October 8, 2026 - Salem, WV

Categories of competition include Personal Interview, Festival Promotion, Evening Gown, and On-Stage/Fishbowl Question. Personal Interview with the judges are held on Saturday, October 3, 2026 at Salem Baptist Church starting at 12:00pm followed by mandatory rehearsal at the Salem Depot Stage. The stage portion of competition is held on Thursday, October 8, 2026 at 7:00pm. Queen entry fee is \$125.00. All contestants must submit application, entry fee, and color headshot via online registration by September 13, 2026 at <https://tinyurl.com/salemqueenteen>.



Salem University offers a Full Paid Scholarship* in any degree program to the Queen pageant winner.

*** The terms of this scholarship are as follows: Scholarship is for tuition for the Queen's pageant winner. Go to salemu.edu for information. Terms and conditions will be provided by Salem University. Room and board will not be covered by the scholarship but are available at the current charges.**

Queen contestant must be a single woman, 16 years of age by October 8, 2026, and have not turned 22 on or before January 1, 2027. Contestant must have never been married, not currently be pregnant, never bore a child, and been born a female. The Queen's competition is open statewide, to include residents from anywhere within the state of West Virginia.

Contestants may sell advertisements (not required) for the Salem Apple Butter Festival Pageant Program Booklet. These ad sales may serve as the sponsorship for entry fees. The deadline for ad and money submission to the Pageant Planning Committee is August 1, 2026. The page size for the booklet is 8 1/2 x 5 1/2. Ads are full-color and prices are as follows: 1/4 Page Ad \$75.00; 1/2 Page Ad \$100.00; Full Page Ad \$150.00.

For more information, visit our website at www.salemapplebutterfestival.com or contact Carla Wodnicki, Pageant Director via Facebook, mobile phone: (304) 629-1119, or email at salemapplebutterqueens@gmail.com or salemapple@hotmail.com.

Queen Registration: <https://tinyurl.com/salemqueenteen>