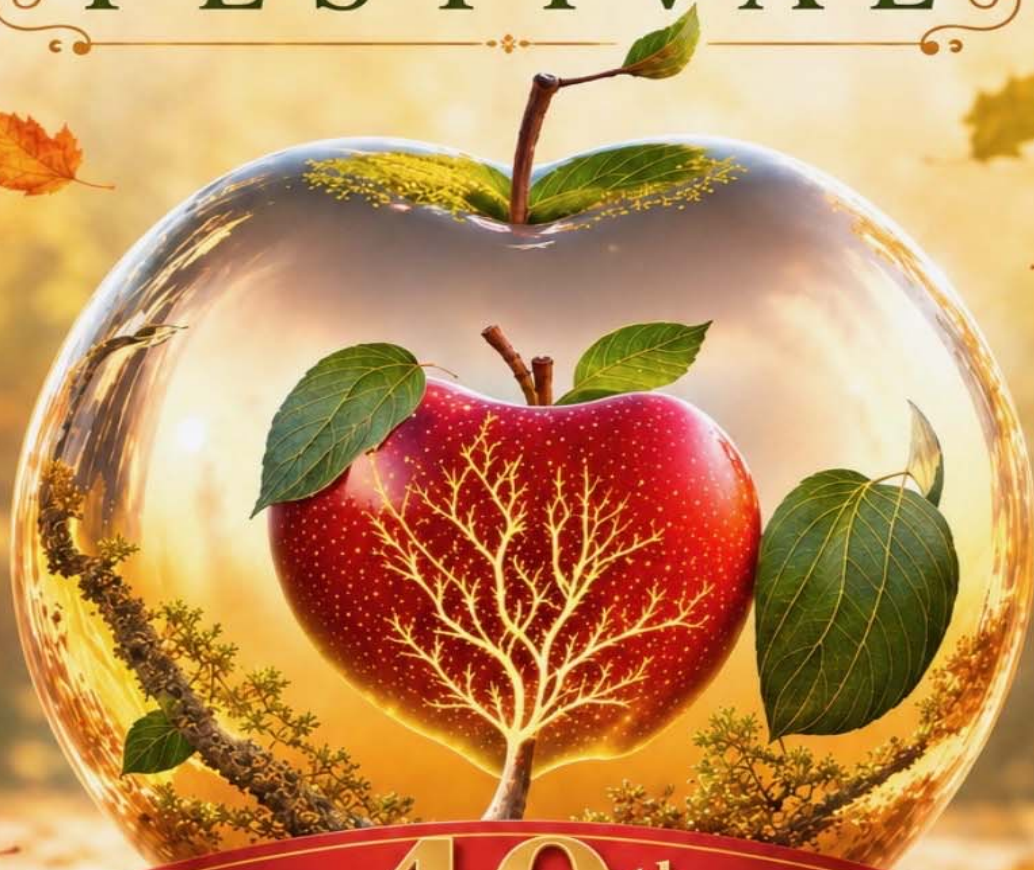


Join Us for the
SALEM
APPLE BUTTER
FESTIVAL



40th
ANNIVERSARY

OCTOBER 7-10, 2026



**APPLE
BUTTER**



**LIVE
MUSIC**



**VENDORS &
SHOPPING**



**FAMILY
FUN**



**FOOD &
TREATS**

A SWEET TRADITION FOR 40 YEARS

All Entertainment - Free to Public - Tentative Schedule - Times Subject to Change

Thursday, August 20

6:00pm Bicycle Poker Run - **Free** for all ages - Walkers and Riders - Apple Butter Lunchbox - Prizes

Saturday, September 19

1:00pm **5th Annual 4 Man Golf Scramble** - Lake Floyd Golf Club

Sunday, September 20

1:00pm Rain Date 5th Annual 4 Man Golf Scramble - Lake Floyd Golf Club

Friday, October 2

6:00pm Junior Miss/PreTeen Pageant Rehearsal -Depot Stage

Saturday, October 3

10:30am Judging: Business and Resident Decorating Contest/Apple Contest

12:00pm Teen/Queen Interviews & Pageant Rehearsal - Depot Stage

5:30pm **Queen's Ball** - Salem University Randolph Campus Center 3rd Floor -**Full Moon Karaoke & DJ**

Sunday, October 4

12:00pm Doors Open Bingo - Erickson Center

1:00pm Early Birds

1:30pm Regular Bingo



Monday, October 5

6:00pm Baby Appleseed Pageant Rehearsal -Depot Stage

Tuesday, October 6

10:00am Quilt entries received Armory (until 7pm)

5:00pm Little Apple Dumpling Pageant Rehearsal - Depot Stage

6:00pm Junior Miss/PreTeen Pageant Rehearsal -Depot Stage

Wednesday, October 7

10:00am Quilt Show judging (Closed to the Public)

1:00 p.m. Salem University Women's Soccer Game -The Bridge

4:30pm Registration Pet Parade

5:00pm Booths Open

5:00pm Fireman's Parade

5:00pm Bingo - Pavilion Stage

5:00pm Ohio Valley Reptile Exhibit - Pavilion

5:15pm Welcome from City of Salem

5:30pm Jack Evans - Gospel/Elvis

5:30pm Pet Parade - Pavilion Stage

5:30pm Registration Apple Pie Eating Contest

5:45pm Kids Fire Truck Rides - Burke 'n Herbert Bank Lot

6:30pm **Yesterday's Moments Band**

7:15pm Apple Pie Eating Contest - Pavilion Stage

7:30pm **Cledus T. Judd - Comedian**

9:15pm **Yesterday's Moments Band**



Sign up to compete to be the next Salem Apple Butter Festival Queen and **win a 4 year Full Scholarship to -**

SALEM

UNIVERSITY



Special THANKS to our sponsors



Thursday, October 8

12:00pm	Booths Open
12:30pm	Salem Elementary School Students Performance
1:00-4:00pm	Bingo - Pavilion Stage
1:00-5:00pm	Art Show-James Staddon- Salem Baptist Church
1:00-8:00pm	Ohio Valley Reptile Exhibit - Pavilion
1:00-1:45pm	Registration for Horseshoe Tournament
1:30pm	Foam Dance Party - Horseshoe Lot
1:30pm	The System Buckers Band
2:30pm	Horseshoe Tournament - Burke'n Herbert Bank Lot
2:00/4:00pm	Art Show Live Presentations - Salem Baptist Church
2:00-7:30pm	Quilt Show - Armory (Salem Community Center)
4:00pm	Apple Butter Family Feud - Pavilion Stage
4:00pm	Baby Appleseed Pageant- Main Stage
4:30pm	Little Apple Dumpling Pageant - Main Stage
5:00-8:00pm	Bingo - Pavilion Stage
5:15pm	Senior King & Queen Presentation/Veterans Quilt Presentation
5:30pm	Reception Senior King and Queen - Depot
5:30pm	Junior Miss/PreTeen Pageant - Main Stage
7:00pm	Teen and Queen Pageant

Friday, October 9

12:00pm	Booths Open
12:00pm	The System Buckers Band
1:00pm	Salem University Athletic Hall of Fame Ceremony - Benedum Library
1:00-5:00pm	Bingo - Pavilion Stage
1:00-7:30pm	Quilt Show open - Armory
1:00-5:00pm	Art Show-James Staddon-Salem Baptist Church
1:00-8:00pm	Ohio Valley Reptile Exhibit - Pavilion
2:00/4:00pm	Art Show Live Presentations - Salem Baptist Church
4:00-6:30pm	Hillbilly Highway Band
5:00-6:00pm	Cooking with Apples entries received - Salem Baptist Church
5:00pm	Apple Butter Family Feud - Pavilion
6:00pm	Foam Dance Party - Horseshoe Lot
6:00pm	Cooking with Apples Judging (closed to public)
6:00-8:00pm	Bingo - Pavilion Stage
7:00-8:00pm	All Cooking with Apples entries must be claimed - Salem Baptist Church
7:00-9:30pm	Little Mania Wrestling
9:30-10:30pm	Hillbilly Highway Band

Saturday October 10

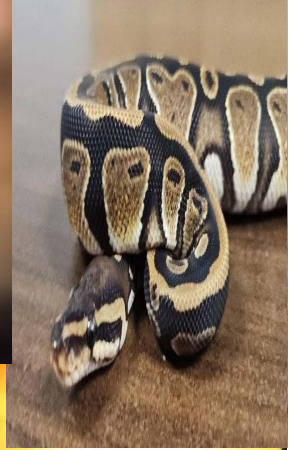
10:00am	Booths Open
10:00am	Registration Car Show - Across from Apple Butter Lunchbox
11:00am	Water Balloon War - Behind Post Office - Kids Treat Bags from Ace
11:30am	Parade Line Up - City Hall to Salem University
12:00pm	Festival/Salem University Homecoming Parade - Main Street
	Awards Main Stage following Parade

ART SHOW





1:00pm Rayme's Piano Studio - Pavilion Stage
 1:00pm **Car Show**
 1:00-3:00pm **Ask Alice Band - Main Stage**
 1:00-5:00pm Quilt Show open - Armory
 1:00-8:00pm Ohio Valley Reptile Exhibit - Pavilion
 1:00-5:00pm Art Show-James Staddon-Salem Baptist Church
 1:00-1:45pm Registration Children's Cornhole Tournament - Beside Main Stage
 1:30pm Foam Dance Party - Horseshoe Lot
 2:00/4:00pm Art Show Live Presentations - Salem Baptist Church
 2:00-7:00pm Bingo - Pavilion Stage
 2:00pm Children's Cornhole Tournament - Burke & Herbert Bank Lot
 3:00pm Car Show Awards
 3:00-4:00pm **Foggy Holler Band - Main Stage**
 3:00-3:45pm Registration Adult Cornhole Tournament - Beside Main Stage
 4:00pm Adult Cornhole Tournament - Burke & Herbert Bank Lot
 4:00-6:00pm **Electric Blue Band with special guest Olivia Spino**
 5:30-7:30pm Quilt Show Entries must be claimed - Armory
 6:00pm Apple Butter Family Feud Championship Round
 6:45pm Best Dressed 80's Costume Contest - Main Stage
 7:00pm Hot Dog Eating Contest - Pavilion Stage
 7:00-10:00pm **The Hair Band Experience - Main Stage**



SALEM UNIVERSITY HOMECOMING SCHEDULE

subject to change



FRIDAY, OCTOBER 9	SATURDAY, OCTOBER 10	SUNDAY, OCTOBER 11
1:00 p.m. Alumni Awards & Athletic Hall of Fame Ceremony, Benedum Library, Campus 4:30 p.m. BBQ in the Quad, Tiger Square, Campus – Food, yard games, fun! 7-9:00 p.m. Social Gathering, Erickson Alumni Center, Main St – Refreshments served!	11:30 a.m. Apple Butter Festival Parade Line-up 12:00 p.m. Apple Butter Festival Parade 1-5:00 p.m. University Bookstore Open Free time – Enjoy the Apple Butter Festival 1:30 p.m. Alumni Luncheon and Annual Association Meeting, Alumni Honors Hall, 2nd floor RCC, Campus 4:00 p.m. Biology and Friends Reunion, Powell Lounge, 2nd floor RCC, Campus 7:00 p.m. Celebrating Milestone Reunions, Meet & Greet Dr. Shana Nicholson, Director, Alumni Relations, Courtyard Marriott	2:00 p.m. Men's Soccer – Salem University v Wheeling University, The Bridge Complex Center To register for Alumni Activities: contact Shana Nicholson, 304-326-1468, or shana.nicholson@salemu.edu. Cost: \$30 Single, \$50 Couple



Host Hotel:
Courtyard By Marriott Bridgeport, WV 30 Shaner Drive
Bridgeport, WV 26330

Call to reserve your room!
304-842-0444

\$99 per night plus taxes, ask for Salem Reunion



Greetings from Our Festival President, Christy Howell. Thirty years ago, I volunteered for my very first Salem Apple Butter Festival event. I was helping run the hot dog and bake sale for the Queen's Pageant at Salem University. Donna Hayes was there enjoying her Pepsi, hot dog, and brownie, while Haroldene Helmick and I tried to predict who would take home the crown.

It's amazing how life can come full circle. Thirty years later, I'm still serving hot dogs and making desserts—this time at the Apple Butter Lunchbox, helping raise money to support the festival we all love.

My heart will glow with pride on Thursday evening, October 8, when we crown our **40th Apple Butter Festival Queen**. Even more special is knowing that the tradition of awarding our queen a full scholarship to Salem University continues. We are incredibly grateful to Salem University for its continued support and sponsorship of this wonderful tradition.

I could not be prouder of the many volunteers who work tirelessly throughout the year. They do far more than help make this a free festival. They give their time, energy, and talents to support community activities and events throughout the year in our town. This festival is truly a reflection of what can happen when people come together and give back.

If you have ever thought about getting involved, I encourage you to join our committee and become part of this great community effort. There is always room for another helping hand, another good idea, and another person who wants to make a difference.

To my family, our Board members, our dedicated volunteers, and everyone who comes out to enjoy the festival—**thank you**. Your support is what makes all of this possible. Seeing

families, friends, and neighbors come together year after year is one of the greatest joys of being part of the Salem Apple Butter Festival.

So, as we celebrate our **40th Anniversary**, I hope you will join us, make some memories, and enjoy everything the festival has to offer.



Me in the 80s



Celebrating the '80s!

Get ready to bring back the neon, big hair, and unforgettable music of the 1980s! Come out for our **'80s Costume Contest on Saturday, October 10, at 6:45 p.m.** Then stick around and **rock the night away with The Hair Band Experience from 7:00–10:00 p.m.** Dig out those leg warmers, neon clothes, big hair, and '80s attitude—and come celebrate with us!





Happy 40th Anniversary to the Salem Apple Butter Festival! Greetings from our Vice and Treasurer Charla Nutter McNaboe.

It is amazing that we are celebrating such a wonderful milestone! Welcome Back to Salem for those of you making your return to visit with Family, Friends, Classmates and those familiar faces we wish to see again!

When this Festival was just being created through conversations and working on details in meetings, I was enjoying life as a teenager. I was at Salem Jr. High wondering who was going to pass me a note in the hallway or who was wearing the latest neon colors or who was going to ask me to dance at one of Salem's many dances held in the cafeteria where the theme could have been a luau or Valentine's day or the Final Dance of the Year!

In 1984, we were excited to hear all about a new event in town that October; our parents and grandparents were talking about it and in my case, my grandmother's brother and his family were going to be one of the first demonstrators of how to make apple butter in a large copper kettle over a roaring fire!

This Festival has always been about Family for me and over time, I learned that Family and Friends become those special memories that we return to each Fall. Family is also those you surround yourself with and form lasting relationships. Thank you for celebrating this 40th Anniversary with your own Family and Friends.

Our Festival Family, past and present, is so special to us. Thank you for your many hours of dedicated service, sweat and hard work to push us to this Anniversary Celebration. Many leaders of our Festival are no longer with us, but with every turn of a page in our scrapbooks, we see what they envisioned for Salem and for our visitors.

I give a special thank you to my family for teaching me to volunteer and to enjoy giving back to our community. Thank you for showing me that it is important to care about our neighbors and to be proud to show off our history.

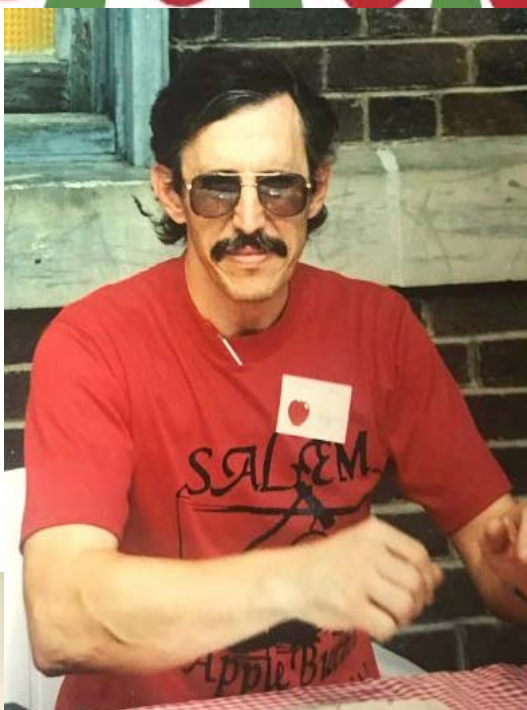
Thank you to my husband, Dennis, who just goes along with me volunteering for any event and activity. He gladly puts on a Festival t-shirt and joins right in!

Thank you to Christy Howell for her never-ending spirit and desire to make Salem a better place. Thank you to our Festival Committee for listening to yet another crazy idea that Christy and I may have. Thank you for becoming my Festival Family! Here's to another 40 Fun and Fabulous Festivals! Come join us! We will definitely find a place for you in this Family!



Past Apple Butter Presidents

1985-1987	H. Richard "Dick" Fox
1988-1991	Rev. S. Kenneth Davis
1992-2021	Gary Martin, Sr.
2022-2026	Christy Howell



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SALEM

EASTGATE CENTER

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FAMILY DOLLAR

EAST GATE USED CARS

PLATINUM PLUS SPONSOR



Past Apple Butter Festival Queens

1992 Angela Murphy
1993 Brandi Hunt Neuenschwander
1994 Danielle Thacker Stewart
1995 Monica Thomas
1996 Jaclyn Georgette Bourdeau
1997 Alexis Nicole Benentt
1998 Cynthia Juliette Theresa Loomis
1999 Amanda Nicole Acord
2000 Julie Yvonne Welch
2001 Sarah Kristen Hughes
2002 Julie Anne Jones
2003 Kassie Castranaova
2004 Erica Jade Goldsmith
2005 Myriah Hissam
2006 Stephanie Anne Wilson
2007 Sheena Marie Miller
2008 Tamika Roy
2009 Gabrielle Elizabeth Ash
2010 Courtney Mullenax
2011 Chelsy Nicole Nazelrodt
2012 Trorie Christine Atkinson
2013 Sarah McInerney
2014 Alexandria Carder
2015 Jessica Siders
2016 Alexis Bland
2017 Shaylin Holston
2018 Faithlynn Walker
2019 Tylin Foster
2022 Abby McDonough
2023 Kayla Holbrook
2024 Victoria Noonan
2025 Bri Canfield



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Win Tickets to Stonewall Jackson Golf Course and more - sign your Team up now.



The Salem Apple Butter Festival

— 5th Annual —

4 MAN GOLF SCRAMBLE

SATURDAY
SEPTEMBER 19

RAIN DATE: SUNDAY, SEPT. 20

LAKE FLOYD GOLF CLUB
BRISTOL, WV

MEMBERS AND NON-MEMBERS WELCOME

1ST, 2ND & 3RD PLACE PRIZES
DOOR PRIZES AND APPLE BUTTER

ENTRY FORM ON BACK OR REGISTER AT
www.salemapplebutterfestival.com

MORE INFO GARY TALERICO 304-626-0562

Tickets still available to purchase at Apple Butter Lunchbox - you don't want to miss out on these prizes!



Apple Butter
FESTIVAL
BINGO

Sunday, October 4, 2026

Erickson Center
391 W Main Street
Salem, WV 26426

Doors Open
12:00 PM

Early Birds
1:00 PM

Regular Bingo
1:30 PM

\$20.00
20 GAMES

Extra Games & Specials Available!

Great Prizes! Good Food! Lots of Fun!

Enjoy the flavors of fall with apple treats, baked goods, and all things apples!

Thank you for supporting our community!

Let's decorate the whole town and show our pride in Salem, West Virginia!



40TH ANNIVERSARY

Salem Apple Butter Festival

RESIDENT AND BUSINESS DECORATING CONTEST

- Utilize the space in front of your home or business.
- Be imaginative. Make all streets an extension of the festival. Have fun!
- Be creative in your decorating.
- Showcase our town for visitors to the festival.

Let's
make Salem
shine!

NOTE: You must return this form to be judged.
Deadline for application entries is October 1st, 2026.

Judging will begin on
October 3rd, 2026

Winners
will be announced
Wednesday
October 7th, 2026.

MONEY AWARD:

1st Place \$100
2nd Place \$50



Note: All displays
need to stay up
until
October 10, 2026.

Submit form at the Apple Butter Lunchbox.

Resident and Business Decorating Contest Entry Form

Send to: Salem Apple Butter Festival, PO Box 293, Salem, WV 26426

Name _____
Address _____
Telephone Number _____



Would you like to participate in
our Decorating Contests?
Check out local businesses
like Rebel to see who will win.

Apple Yard Signs

Residence Contest

Business Contest

Awards presented on
Thursday, October 8th
Main Stage



4' x 4' APPLE-SHAPED
Yard Signs

\$25

Get Creative
It's a
Blank Canvas!

HAVE FUN

SALEM
**Apple Butter
FESTIVAL**

Decorate your house
for the festival.

The best Apple wins
the competition.

Enjoy dinner, dancing and sing along with Full Moon Karaoke and DJ - tickets still available at Lunchbox.

SALEM
Apple Butter
FESTIVAL

Requests Your Presence

♥

SATURDAY EVENING,
OCTOBER 3, 2026

DOORS OPEN 5:30PM
APPETIZERS
DINNER 6:00PM

THE
QUEEN'S
BALL

 SALEM UNIVERSITY
RANDOLPH CAMPUS CENTER
3RD FLOOR

 DANCE THE NIGHT AWAY WITH
PAST, PRESENT AND
FUTURE ROYALTY
6:30-9:30PM

 TICKETS AVAILABLE
\$20 PER PERSON
THE APPLE BUTTER SHOP
OR APPLE BUTTER LUNCHBOX

An Evening to Celebrate Our Community
DINNER • DANCING • ROYALTY

Greetings From Our Mayor -



Forty years ago, someone had a simple idea: bring the community together, fire up the kettles, and make something great. Four decades later, that simple idea has become one of Salem's most beloved fall traditions. I couldn't be prouder to welcome you to the 40th Annual Apple Butter Festival.

This festival is Salem at its very best. Our streets come alive with the smell of apples and spice, the sound of live music, and the laughter of families making memories together. From the incredible handcrafted goods of our local artisans to the demonstrations, food, and fun around every corner, there is no shortage of reasons to smile this weekend.

Don't miss out on the Salem Apple Butter Festival Pageant — a wonderful tradition that celebrates the grace, talent, and community spirit of our young people. To this year's contestants: you represent the very best of Salem, and we are so proud of each and every one of you. We

look forward to crowning our next queen and watching her carry on this cherished tradition throughout the year. We thank last year's royalty for the grace and pride with which they represented Salem throughout their reign.

None of this would be possible without the extraordinary volunteers, sponsors, and organizers who give their time and energy to make this event shine year after year. You are the backbone of this festival, and Salem is grateful for everything you do.

To our visitors coming from near and far WELCOME TO SALEM! We hope this weekend leaves you with a full stomach, a jar of apple butter to take home, and a reason to come back next year.

Here's to 40 amazing years — and to the next 40. Enjoy every moment!

Brandie Garner
Mayor, City of Salem



Some conditions apply. For details, visit salemapplebutterfestival.com

BE THE NEXT

SALEM
APPLE
BUTTER
FESTIVAL

QUEEN

October 8, 2026

Salem Depot Stage

Pageant starts @ 7:00pm
(Interviews - October 3 at Noon)

Full paid scholarship in any degree*
offered as part of prize package by

SALEM
UNIVERSITY

* Terms & Conditions provided by Salem University



Scan for Application



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Monthly Tax-Deductible Gift to help students with
financial needs to stay in school.



Or mail your check to:

Salem University Foundation, Inc.
223 West Main Street
Salem, WV 26426

Tax ID: 20-8119190

2026 Senior King & Queen

Mr. & Mrs. Fred (Carolyn Bacon) Sias of Salem are honored to be the Senior King and Queen of the 40th Annual Salem Apple Butter Festival.

Carolyn and Fred are both Salem College alumni. Carolyn graduated in 1970 and Fred in 1974 and both were Humanics majors. Carolyn received her MS degree in Counseling at Shippensburg University and Fred received his MSW at WVU. After a brief career in Youth Agency Leadership, Carolyn spent over 40 years in Human Resources as Director of HR and Vice President with Marriott Corp and Penn State University as well as an adjunct professor and founder and advisor of the Society for Human Resources student chapter at PSU. Likewise, Fred entered the mental health field after a brief career in youth agency leadership. He then spent 41 years in the mental health field, much of which was in private practice.

Carolyn and Fred have continued to volunteer in their respective communities. Fred has lived in the Salem area for 50 years and held Board of Directors positions at Harrison County Community corrections, Randolph Terrace Apartments, and Job Squad. Carolyn was president of the BOD for American Heart Association in Harrisburg, Pa, as well as Women's Resource Center. She was also a Member of Society for Human Resources (SHRM) Board and was named National Advisor of the year.

In their retirement years, Carolyn and Fred continue to be active in the Salem community as members of the Salem 7th Day Baptist Church and Salem University Alumni Council. Carolyn served as the Director of Alumni Relations at Salem University and was responsible for reconnecting hundreds of alums in the past 7 years. A Salem legacy scholarship is being awarded in her name.

Fred continues to be the community liaison for the Alumni Council. Carolyn serves on the Apple Butter Festival committee and is a member of the Salem Chamber of Commerce. Fred and Carolyn were married in April 2026 after both suffering the losses of their spouses (Chris Ayars-ALS-2022 and John Bacon-lung cancer-2020). Together with blended families, they share 4 children, 13 grandchildren and 1 great grandchild. In their spare time, they enjoy their family time, camping and traveling.



The Salem Apple Butter Festival would like to thank Fred, Carolyn and their family for their continued community service that they provide not only to the Festival, but to the Town of Salem. **Join them on Thursday, October 8th during the Festival at 5:30pm for a reception in their honor, inside The Depot.**





Fred and Carolyn Sias
2026 Senior King and Queen
Proud Supporters of Salem Alumni Association
and Apple Butter Festival
Happy 40th





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SalemU.edu



SALEM
UNIVERSITY



The Salem Apple Butter Festival would like to thank President Webber and Salem University for again awarding our new Queen a full scholarship. We are so proud to partner together with them to change not only a student's life but the whole families future. Thank you again for your generous donation and community awareness act.

SALEM
Apple Butter
FESTIVAL

Cornhole Tournament

ADULT BRACKET
SATURDAY, OCTOBER 10, 2026

The Event is held during the
Salem Apple Butter Festival on
Saturday, October 10, 2026 at 4:00PM.

Registration is set up next to the
entertainment stage and is open from
3:00 - 3:45PM. The cost for adults is
\$20 per team. The winning team will
receive a cash prize and special edition
Salem University cornhole boards.
(Green and black bags included.)

**Special thanks to our
sponsor!**

SALEM
UNIVERSITY





2026 APPLE BUTTER FESTIVAL

Art Show

Fine-Art Photography

by landscape photographer **James Staddon** from Salem, WV

ACTIVITIES:

Guess That State!

40 photographs from 40 States. Match them correctly to win a prize!



Live, 15min presentations with James:

How I Got the Shot

2:00pm & 4:00pm daily



October 8-10 1:00pm–5:00pm daily

Salem Baptist Church 153 E Main St, Salem, WV 26426

Made possible by Lenspiration and The Cultural Foundation Of Harrison County

Salem

APPLE BUTTER FESTIVAL

CAR SHOW



SATURDAY
OCTOBER 10, 2026



108 WEST MAIN STREET
SALEM
(ACROSS FROM LUNCHBOX)

REGISTRATION
WILL BE OPEN
10AM-1PM

(Option to check in early –
line up with Parade 11am
at City Hall)

\$10

REGISTRATION
FEE



DASH PLAQUES
• **DOOR PRIZES**

TROPHIES AWARDED AT 3:00PM



TOP 25



**5 BEST
OF SHOW**



**PEOPLES
CHOICE**



**SENIOR
KING/QUEEN
CHOICE**



FOR MORE INFORMATION CONTACT

STEPHANIE ROBERTS
304-677-0927





SALEM *Apple Butter* FESTIVAL

— ★ ★ ★ —
LIVE ENTERTAINMENT

JACK EVANS
GOSPEL/ELVIS

★ ★ ★
WEDNESDAY
OCTOBER 7TH
5:30PM
★ ★ ★

*Don't Miss
Jack's Performance!*

ALL ENTERTAINMENT FREE TO THE PUBLIC!

FOOD • GAMES • PRIZES • FAMILY FUN



**MOST
TART**



GRANNY SMITH



PACIFIC ROSE



MCINTOSH



EMPIRE



JAZZ



BRAEBURN



LADY



ENVY



CORTLAND



MACOUN



AUTUMN
GLORY



OPAL



SUGARBEE



SMITTEN



JONAGOLD



GOLD
DELICIOUS



RED
DELICIOUS



SNAPDRAGON



HONEYCRISP



JUICI



AMBROSIA



GALA



FUJI

**MOST
SWEET**



Salem's 40th Apple Butter

Pet Parade

October 7th, 2026

@ 5:30PM

Let's see who has the

Best
Dressed
Pet

Most
Unique
Pet

Best
Talented
Pet

REGISTRATION
AT 4:30 PM

\$5.00
TO
ENTER

All Pets
Welcome!

Contact
Betty Barnett
681-622-0348
for more information

Thank You
for supporting
our pets!

Past Senior Kings and Queens

1985 Orley and Leta Sigley
1986 Harley and Ruby Golden
1987 McComas and Gwen Davis
1988 John and Thelma Pitts
1989 K. Duane and Shireen Hurley
1990 David and Jessie Westfall
1991 Rev. S. Kenneth and Jean Davis
1992 Paul and Elizabeth Christie
1993 Don and Mary Edith Nutter
1994 Clem and Hester Clower
1995 Lloyd and Dorothy Wise
1996 Hobart "Bud" and Betty Brannon
1997 Chester and Jean Underwood
1998 Charles and Dortha Reed
1999 Henry and Alice Blagg
2000 Robert and Sara Ann Casey
2001 Carl and Wanda Greathouse
2002 W. Fred and Venita Zinn
2003 Tom and Evelyn Curran
2004 Richard and Nellie Jo Brissey
2005 Charles and Joy Law
2006 Tom and Maxine Mason
2007 Bill and Vera Ann Swiger
2008 Jim and Phylis Plaughter
2009 Jim and Haroldene Helmick
2010 Duane and Jean Davis
2011 Blair and Fern Nutter
2012 C.R. "Bo" and Peggy Meathrell
2013 Clarence W. and Mary Mutschelknaus
2014 William H. and Donna Jean Hayes
2015 Frand and Debra Harrison
2016 Paul and Dusty Davis
2017 Albert and Nancy Farley
2018 Dale and Janet Thorngate
2019 Jim and Anita Hayes
2022 Gary and Becky Martin
2023 David and Fredette Leda
2024 Glenn and Mary Davis
2025 George and Karen Davis
2026 Fred and Carolyn Sias





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Curing time.

Traditions & technique.

Artful design.

Delicate balance.

Precise measurements.

Who knew

Engineering and
making Apple Butter
were so similar?

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of the **40th** annual
Apple Butter
Festival



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Special Thank You to Burke & Herbert Salem Branch
Main Street Salem Festival Decorations



ENJOY — T H E — FESTIVAL



1-855-571-5824
burkeandherbertbank.com

MEMBER
FDIC  EQUAL HOUSING
LENDER





Greetings from Commissioner David Hinkle

Hope to join you at the Salem Apple Butter Festival
to enjoy all the entertainment and homemade apple butter.
Congratulations on 40 years to your Community.



SALEM BAPTIST CHURCH

153 E MAIN STREET

SALEM WV 26426

304.782.1311



Pastor Will Kniceley and wife



*Sunday School (all ages):
9:30 a.m.*

*Sunday Worship Service:
10:45 a.m.*

*Friday Bible Study:
1:00 p.m.*

*Live Streaming on
Salem Baptist Church WV
on FB*

*Church E-mail:
salembc153@gmail.com*

EVERYONE WELCOME

*"Where guests become
friends and friends become
Family."*

Our church kitchen is very busy during this time of year making homemade apple dumplings for The Salem Apple Butter Festival. All profits from our dumplings will go to community organizations and charities selected by our ABWM group. Come on over to our booth and chat and pick up an apple dumpling (or a tray of them) to enjoy today.





ELLENBORO, WV

M.T. HALL, PRESIDENT

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Ellenboro, WV 26346

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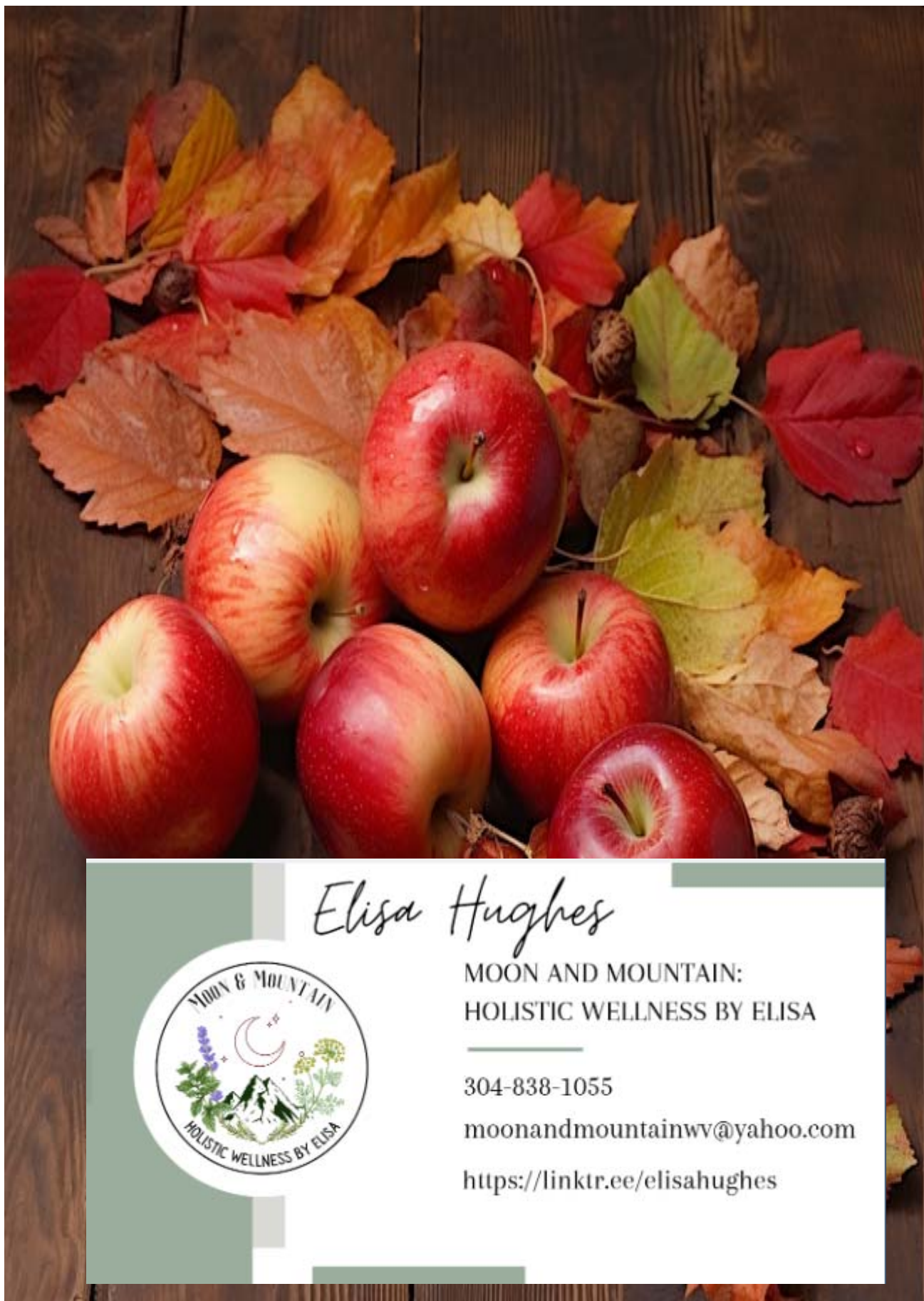
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Doddridge County Humane Society



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All animals are vaccinated, spayed/neutered, and ready to go home.

Stop by our booth, fall in love, and give a forever home to a furry friend in need!



Make this Apple Butter Festival one to remember—adopt love!





Buckeye Run Veterinary Clinic

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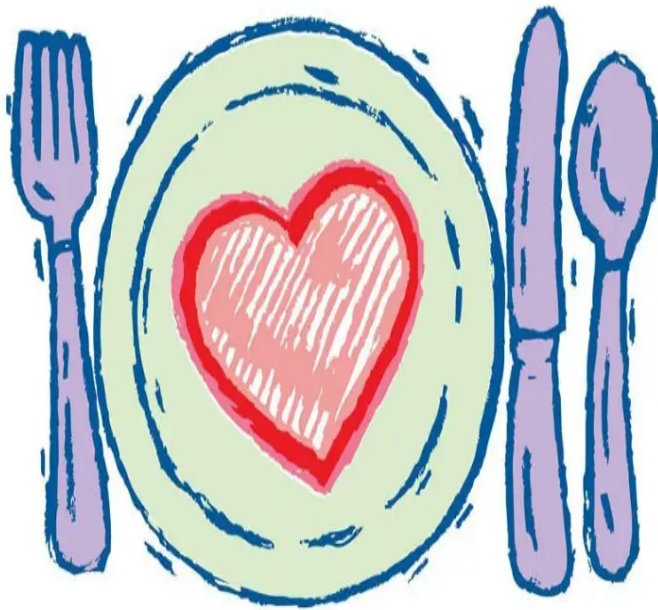
www.buckeyerunvet.com

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**Small Animal
By Appointment Only**



FREE



COMMUNITY DINNER

Community Table

Every Monday 5:30-6:30pm

**Erickson Center
Main Street, Salem
(next to Community Tennis Courts)**

Come as you are for a FREE MEAL

Hosted by area churches and organizations
1st Mondays - Salem Seventh Day Baptist Church
2nd Mondays - Church of God 7th Day
3rd Mondays - Salem Church of God
4th Mondays - Salem Baptist Church
5th Mondays - Salem Area Chamber of Commerce
and Clarksburg VFW Auxiliary

**For more information contact
David and Fredette Leda
304-622-5596**

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Bad Fur Day LLC

2667 W. Main Street Salem,
WV 26526
304-838-2779
Badfurdayllc@gmail.com
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Stephani Leep



LET'S TALK ABOUT
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1993 Kelli Jo McNemar
1994 Laura Kaczmarek
1995 Jaclyn Georgette Bourdeau
1996 Cynthia Juliette Theresa Loomis
1997 Angela Dawn Powell
1998 Cassandra Lee Stover
1999 Heather Nicole Boyce
2000 Stephanie L. Miller
2001 Brianna Jeannine Davis
2002 Gabrielle Elizabeth Ash
2003 Brittney Holmes
2004 Chelsea Welch
2005 Kaleigh Tess Cunningham
2006 Andrea Price
2007 Savannah Paige Cottrill
2008 Tiffany Jade Boyce
2009 Monica Lynn Owens
2010 Jessica Siders
2011 Haley Mariah Thomas
2012 Kathynn McKinney
2013 Tapanga Hodge
2014 Abbie Shepherd
2015 Jillian Childres
2016 Emily Racey
2017 Kylie Felton
2018 Riley Carder
2019 Abby McDonough
2022 Ryleigh Jordan
2023 Madalynn Locke
2024 Taylor Bodkin
2025 Emmy Haddix





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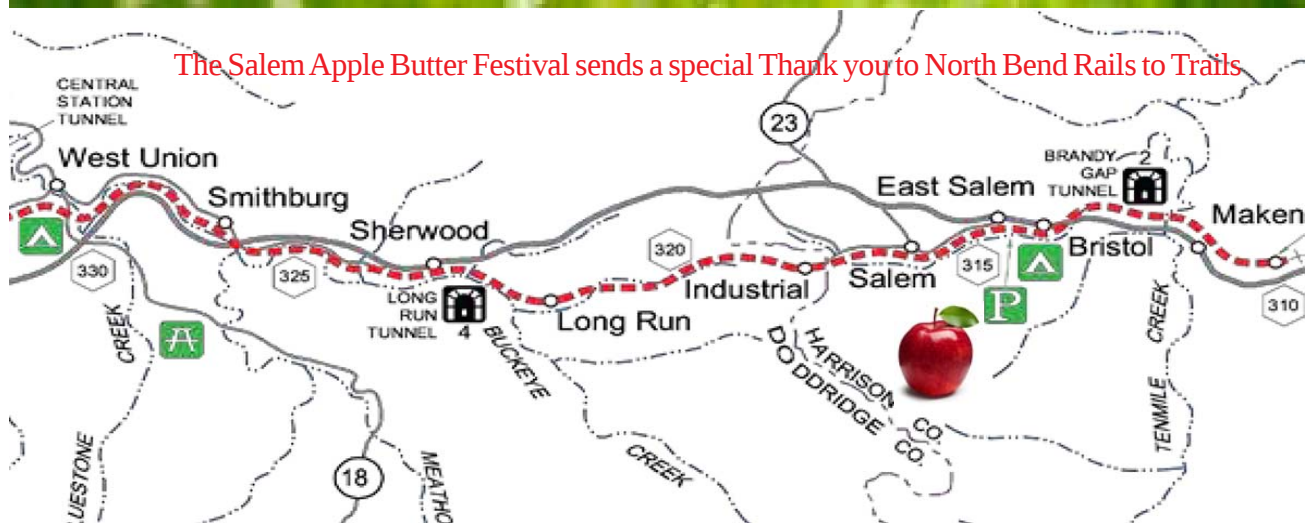
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Fireman's Parade



Honoring 40 Years
Salem Apple Butter Festival



Wednesday,
October 7

5:00 PM

Line up at 4:30 PM
on K.D. Hurley Blvd.

Salem, WV

Free Event!

Register: (304) 629-6228



SALEM

APPLE BUTTER FESTIVAL

Feature Parade

40th YEAR!



SATURDAY, OCTOBER 10TH at 12PM

Line Up at K.D. Hurley Blvd, Salem, WV • 11AM

FREE EVENT!

TO REGISTER: 304-629-6228

★ 2026 ★

HORSESHOE

Tournament

★ THURSDAY ★
OCTOBER 8, 2026

★
2:30PM



REGISTRATION:
1:00-1:45PM
DEPOT STAGE



ENTRY FEE:
\$10.00



CASH PRIZE:
ONE HALF OF TOTAL
ENTRY FEES RECEIVED



LOCATION:
LOT BESIDE
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salemapple@hotmail.com

VISIT OUR WEBSITE:
www.salemapplebutterfestival.com



Visit the Quilt Show at the Armory - 40th Anniversary Apple Theme



Thursday, October 8th 2:00-7:30pm
Friday, October 9th 1:00-7:30pm
Saturday, October 10th 1:00-5:00pm



Volunteer of the Year

Joanna Huffman - Joanna lives in the Marshville area of Salem with her husband Robert. They have two sons and seven grandchildren. After her retirement from WVU Healthcare, she enjoys camping, traveling with family, reading, crafting and sewing. Joanna sews for charity organizations and volunteers at The Apple Butter Shop since they opened up over three years ago. Stop in the shop and see Joanna on Mondays and ask her how you can volunteer there also. During the Festival you can find Joanna volunteering at The Quilt Show at the Armory.





**LIFETIME VOLUNTEER TREE - SALEM
APPLE BUTTER FAMILY** - The Salem Apple Butter Festival Board has been voting each year PAST and PRESENT Committee Members who have volunteered many of their talents, hard work, time and dedication for our town of Salem and this Festival. Dedication of their name on the tree will be presented on Main stage Thursday of the Festival.

**Our 2026 recipients are
Dick and Patty Fox
Bread of Life Food Pantry and
Salem Rifle and Pistol Club
Members**

We thank Dick Fox for starting this Festival 40 years ago and to all the Apple Butter Makers we owe you a heartfelt thank you for continuing the apple cinnamon traditions.





E. May Summers (center) 1908



This festival would not be possible without our famous Apple Butter Makers - The Bread of Life Food Pantry and Salem Rifle And Pistol Club - We thank them for keeping Salem and surrounding areas stocked with their delicious apple butter all year long - pick up a jar at The Apple Butter Shop and spread the joy.



Pink Heart Sash Company



Carla Wodnicki
Owner

308 Milford St
Clarksburg, WV 26301
304-629-1119

pinkheartsashco@gmail.com
Find us on Facebook & Instagram



Pageant Families - Flowers will be available for sale at The Festival thanks to My Sister's House 2.0
Preorder for Pageant Contestants available by calling 304-782-2455



APPLE BUTTER SHOP
ACCEPTS DONATIONS WITH ALL
PROCEEDS GOING TO THE SALEM
APPLE BUTTER FESTIVAL TO KEEP THE
TRADITIONS OF THIS FREE FAMILY
FESTIVAL AVAILABLE FOR ALL TO
ENJOY. WE ARE SO THANKFUL TO OUR
DONORS, VOLUNTEERS AND
ESPECIALLY YOU FOR
ALL YOUR VOTES



Annual Festival

Apple Butter Festival

Affordable Eats

Apple Butter Lunch Box

Lunch Spot

Apple Butter Lunch Box

Consignment Store or Thrift Shop

Apple Butter Shop

Salem Apple Butter Festival



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Mon - Fri
10am - 2pm
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Homemade
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**Apple Butter
Lunchbox**

106 West Main Street, Salem



2026 Committee Directory

Festival Chair - Christy Howell - 304-629-7734

Vice Chair - Charla McNaboe - 304-629-6228

Assistant Treasurer - Marie Kaltenbach - 304-782-4553

Secretary - Monica Robinson 304-871-1129

Assistant Secretary - Dennis McNaboe – 304-678-6608

Apple Pie Eating Contest Michael Wodnicki 304-629-1892

Baby Appleseed Photo Contest – Monica Robinson 304-871-1129

Booths - Ryan Campbell 304-838-4334

Booth Electric - Jim Campbell - 304-783-4487

Business and Residence Contest – Clarksburg VFW Auxiliary

Cooking With Apples Contest - Marie Kaltenbach - 304-782-4553

Corn Hole Tournament – Mike & Betty Barnett 681-622-0348

Car Show - Stephanie Roberts 304-677-0927

Golf Tournament – Gary Talerico – 304-626-0562

Junior Miss Pageant – Shauntell Yerkey – 304-871-1807

Little Dumpling Pageant - Caitlynne Howell – 304-871-0850

Parade – Dennis McNaboe – 304-678-6608

Pet Show Contest - Betty Barnett -681-622-0348

Poster Contest - Linda Martin - 304-838-1055

Program Ads - Carolyn Bacon 814-441-2873

Publicity - Charla McNaboe - 304-629-6228

Quilt Show - Dusty Davis - 304-677-3712

Salem University Representative - Carolyn Bacon 814-441-2873

Sound - Jeff Jones - 304-641-5945

Street Decorations - Casey Robinson

Teen/Queen Pageant – Carla Wodnicki 304-629-1119

Photography - Jonathan Staddon 304-629-3201

Web Master – Dr. Joseph Audia 304-782-3150





Celebrate 40 Years of the Salem Apple Butter Festival

October 7-10, 2026
Depot Park in Downtown Salem

Wednesday - Cledus T. Judd

Thursday - Pageantry Night

**Win a 4 year Scholarship
to Salem University**

Friday - Little Mania Wrestling

Saturday - Grand Parade

Cornhole Tournament

80's Night -

The Hair Band Experience

Saturday, Sept 19th

Lake Floyd Golf Scramble

Saturday, Oct 3rd

Queen's Ball - Salem University

Sunday, Oct 4th

Bingo - Salem Erickson Center



www.salemapplebutterfestival.com

A glass jar filled with thick, brown apple butter sits on a rustic wooden surface. Next to it is a piece of bread topped with the same apple butter. In the foreground, several red apples are visible, some in a small wooden bowl.