



*Special Thanks to Our Wonderful Sponsors*

Salem Apple Butter Festival Senior King and Queen 2022  
Mr. & Mrs. Gary (Becky) Martin, Sr.  
The Festival is honored and thankful to them for 30 years of service.



**October 6-9, 2022**  
**All Entertainment Free to Public**  
**Tentative Schedule - Salem WV**

**Sunday, October 2**

4:00pm Little Apple Dumpling Pageant Rehearsal - Depot Stage  
 5:00pm Junior Miss Pageant Rehearsal - Depot Stage

**Wednesday, October 5**

3:00-7:00pm Quilt Show entries received - Depot  
 4:00-6:00pm Apple Butter and Apple Pie entries received - Depot  
 6:00pm Apple Butter and Apple Pie Judging (closed to public)  
 6:30-8:00pm All apple butter and apple pie entries must be claimed

**Thursday, October 6**

9:30-11:00am Quilt Show entries received - Depot  
 10:00am Teen/Queen Pageant Interviews - Salem University  
 11:30am Quilt Show judging (closed to public)  
 12:00pm Booths Open  
 12:30pm Salem Elementary  
 1:00-4:00pm Bingo Pavilion Stage  
 1:00-1:45pm Registration for Horseshoe Tournament  
 1:30pm WVU Mountaineer Mary Roush  
 2:00pm Horseshoe Tournament - Summit Bank Lot  
 2:00-7:30pm Quilt Show - Depot and Salem Baptist Church  
 4:00pm Little Apple Dumpling Pageant  
 Ryleigh Jordan  
 5:00pm Announcement of Baby Applesseed and Tiny Applesseed Photo Contest Winners  
 Announcement of Celebrating Salem Photo Contest Winners  
 5:00pm Junior Miss Pageant  
 5:00-8:00pm Bingo Pavilion Stage  
 6:30pm Mayor's Business and Resident Decorating Contest Winners  
 Senior King and Queen  
 Lifetime Volunteer Award  
 7:00pm Senior King and Queen Reception - Depot  
 7:00pm **Teen and Queen Pageant**  
 Karaoke after the Pageant

**Saturday, October 1**

10:30am Business Decorating Contest  
 Resident Decorating Contest



**Friday, October 7**

12:00pm Booths Open  
 12:30pm Liberty High School Band  
 1:00-4:00pm Bingo Pavilion Stage  
 1:00-7:30pm Quilt Show open - Depot and Salem Baptist Church  
 2:00-2:45pm Registration Senior Cornhole Tournament  
 3:00pm Senior Cornhole Tournament - Summit Bank Lot  
 4:00-7:00pm B Sharpe Band  
 5:00-6:00pm Registration Pet Show Off - Pavillion Stage  
 6:00pm Pet Show Off - Pavillion Stage  
 6:30-8:00pm Bingo Pavilion Stage  
 7:00-8:00pm Heart and Soul  
 8:00-11:00pm **The Edge Band**



**Saturday October 8**

- 7:30-8:30am Late registration for 5K Run - East Resources Building, Flinderation Road
- 7:45-8:45am Registration for 4 Man Golf Scramble Lake Floyd Public Golf Course
- 9:00am 1st Annual 4 Man Scramble Golf Tournament
- 9:00am Sam Warner Memorial 5K Run
- 10:00am Booths Open
- 10:00am Greased Pig Contest - Lot behind Salem Post Office
- 11:00-1:30pm Registration Talent Show
- 12:00pm Festival/SIU Homecoming Parade - Main Street - Awards Main Stage following Parade
- 1:00-4:00pm Bingo Pavilion Stage
- 1:00-5:00pm Quilt Show open - Depot and Salem Baptist Church
- 1:00pm Mitzi Lane Dancers
- 2:00pm Talent Show
- 2:00pm Celebrity Auction - Summit Bank Drive Thru Parking Lot
- 4:30-7:30pm Stone Creek Band
- 5:00-8:00pm Bingo Pavilion Stage
- 5:30-7:30pm Quilt Show Entries must be claimed
- 7:30-8:30pm Marshall Lowry
- 8:30pm Free Golf Package Giveaway
- 9:00-10:30pm **Bucky Covington**
- 10:30pm Fireworks - Sponsored by City of Salem



**Sunday, October 9**

- 9:00-12:30pm Car Show Registration - Nicholson's Lot Main Street
- 12:00pm Salem Seventh Day Baptist Church - gospel
- 12:00-12:45pm Registration Bicycle Poker Ride
- 12:30-3:00pm **Car Show**
- 12:30-3:00pm Heart and Soul - classic oldies Nicholson's Lot Main Street
- 1:00-4:00pm Bingo Pavilion Stage
- 1:00pm Bicycle Poker Ride
- 1:00pm Barbie Dolly - gospel Main Stage
- 1:00-1:45pm Registration Children's Cornhole Tournament
- 2:00pm Greg Layfield - gospel Main Stage
- 2:00pm Children's Cornhole Tournament
- 2:00-2:45pm Registration Adult Cornhole Tournament
- 3:00pm Adult Cornhole Tournament
- 3:00-5:00pm Abundant Grace - gospel Main Stage



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### Committee Directory

Festival Chairman	Christy Howell	304-629-7734
Vice/Treasurer	Dianna Samples	304-782-1663
Secretary	Charlotte Pearson	801-664-4070
5K Run	Chase & Wylie Howell	304-627-4430
Apple Butter Contest	Linda Stuart	304-203-1091
Apple Pie Contest	Linda Stuart	304-203-1091
Baby Appleseed Photo Contest	Julie Cox	304-782-3459
Bicycle Poker Ride	Ryan Campbell	304-838-4334
Booths	Jim Campbell	304-783-4487
Booths Electric	Michael Gonzalez	304-641-6242
Business/Residence Contest	Mayor Samples	304-782-1663
Corn Hole Tournament	Liam Davis	304-677-1258
Car Show	Jamie Moran	304-873-2733
Celebrity Auction	Tim Jaimeson	304-641-5870
Entertainment	Jeff Jones	304-641-5945
Greased Pig Contest	Kevin Fluharty	304-782-1598
Horseshoe Contest	Ryan Campbell	304-838-4334
Junior Miss Pageant	Vida Roy	304-745-4180
Little Dumpling Pageant	Caitlynne Howell	304-871-0850
Parade	City of Salem	304-782-1318
Pet Show Contest	Chance Howell	304-871-1308
Poster Contest	Linda Martin	304-782-3887
Publicity	Charla McNaboe	304-629-6228
Publicity Facebook	Elisa Hughes	304-838-1055
Salem University Rep	Dennis McNaboe	844-462-9128
Quilt Show	Dusty Davis	304-677-3712
Talent Show	Marie Kaltenbach	304-782-4553
Teen/Queen Pageant	Gary Martin, Sr.	304-782-3565
	Jackie Devericks	304-695-3202
	Vida Roy	304-745-4180
Photography	Joe Martin	304-782-3887
Web Master	Dr. Joseph Audia	304-782-1005



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# Salem Tigers Home Athletics Events

10/9 - Women's Soccer vs. West Virginia State - 4 pm

10/11 - Women's Soccer vs. Roberts Wesleyan - 3 pm

10/18 - Volleyball vs. Slippery Rock - 6 pm

10/19 - Men's Soccer vs. Pikeville - 2 pm

10/21 - Men's and Women's Swimming vs. Notre Dame College - 5 pm

10/22 - Men's Soccer vs. Roberts Wesleyan - 2 pm

10/26 - Women's Soccer vs. Saint Thomas Aquinas - 5 pm

11/4 - Men's and Women's Swimming vs. Fairmont State - 5 pm

11/5 - Volleyball vs. Fairmont State - 2 pm

11/19 - Men's Basketball vs. Lake Erie College - 4 pm

11/20 - Women's Basketball vs. Saint Augustine - 12 PM

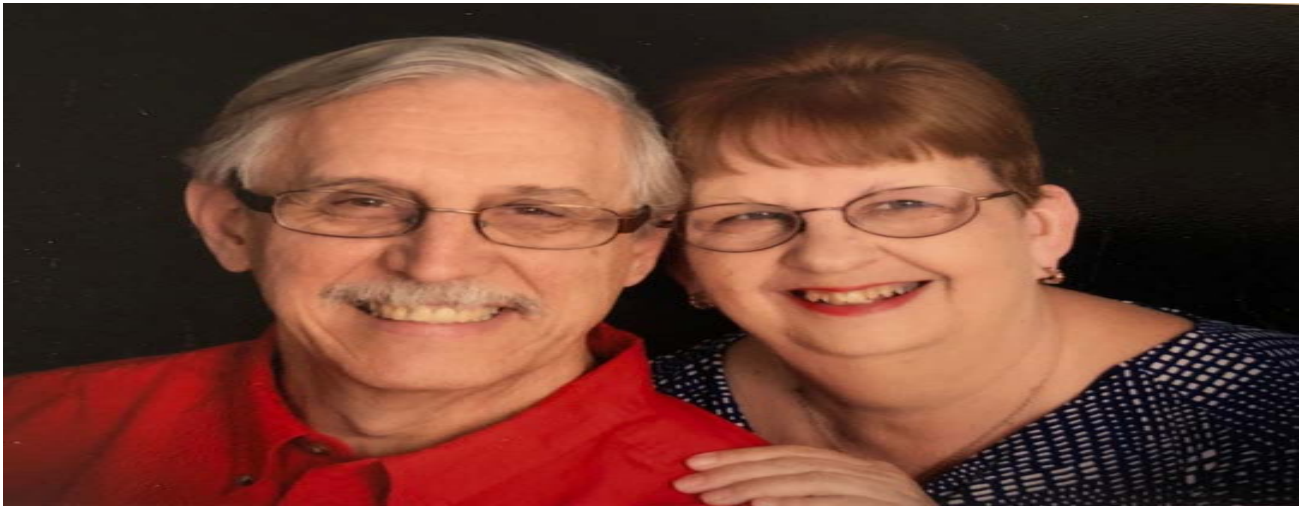
11/21 - Men's Basketball vs. Washington Adventist - 6 PM

**SALEM TIGERS UPCOMING HOME ATHLETICS SCHEDULE**

WSOC 10/9 4 PM	WSOC 10/11 3 PM	VB 10/18 6 PM	MSOC 10/19 2 PM	SWIM 10/21 5 PM	MSOC 10/22 2 PM	WSOC 10/26 5 PM	SWIM 11/4 5 PM	VB 11/5 2 PM	MBB 11/19 4 PM	WBB 11/20 12 PM	MBB 10/21 8 PM
West Virginia State	Roberts Wesleyan	Slippery Rock	Pikeville	Notre Dame College	Roberts Wesleyan	Saint Thomas Aquinas	Fairmont State	Fairmont State	Lake Erie	Saint Augustine	Washington Adventist

■ :HOME ■ :AWAY ■ :NEUTRAL

For everything Salem Athletics, visit [www.salemtigers.com](http://www.salemtigers.com)



**Salem Apple Butter Festival Senior King and Queen 2022 - Mr. and Mrs. Gary Martin Sr.**

Gary was born in Clarksburg, West Virginia and raised in Marion County around the Mannington area until his family moved to Salem when he was a sophomore in high school, completing his high school education and graduating from Salem High School in 1967. He worked part time during high school at the Salem Herald doing typesetting and printing. He attended Glenville State College for one year. He then went to work in the printing business for the Havre De Grace Record in Maryland. He was drafted during tenure there enlisting instead in order to enter under a delay program. Gary is a Vietnam Veteran having served in the Army for one year with the 1st Platoon, 560th Military Police stationed in Pleiku, Republic of Vietnam. Completing his military obligation, he was honorably discharged.

Gary attends the Salem Seventh Day Baptist Church where he is a deacon, and he has been a long time Sabbath School teacher. Gary was married in 1970 to the former Rebecca Hurley. They have 4 children and 8 grandchildren.

Returning to Salem following his military discharge he opened ProComPrint which he operated approximately 7 years. He then went to work for Yates Printing in Fairmont, West Virginia, then for PDQ Print shop in Clarksburg, Finally ending up a manager of the commercial printing division of Clarksburg Publishing company from 1980 to 2001. Gary bought and eventually owned and operated his own printing shop known as Clarksburg Printing, LLC which he closed in 2016.

In 1999 Gary, Sr. along with his son Gary, Jr. opened Salem East Gate Center. The center now includes Family Dollar, Super Wok Chinese Restaurant, and EastGate Used Car Lot.

Over the years Gary has been involved in and served in many capacities with area organizations- American V.A.L.U.E. (Volunteer Americans Living Untied Examples), Clarksburg development Corporation, the first Clarksburg Convention and Visitors bureau. the combined Bridgeport Clarksburg Convention and Visitors bureau and the first Main Street Program established in West Virginia in Clarksburg. Gary was honored to receive Citizen of the year for Salem Area Chamber of Commerce in 2009. other organizations served include Unity Way, The Art Center, Harrison County Chamber, Salem Chamber, Greater Clarksburg Associates, State board Miss WV Scholarship pageant. Jerry Lewis Telethon and Foster Grant Parents Program. Gary was honored to serve as co-chairman with his father -in-law Dr. K. D. Hurly on Salem's. Bicentennial Committe, Gary is currently on the Fort New Salem Board and a member of the Salem Area Chamber of Commerce.

Gary served as General chairman of the Salem Apple Butter Festival for 30 years giving up that position for the 2022 Festival.

Rebecca (Hurley) martin was born in Los Angeles, California and moved to Salem, West Virginia when she was 3 years old. She moved with her family so her father K.D. Hurley could be President of Salem College. He held that position for 22 years. Rebecca graduated from Salem High School in 1967. Rebecca graduated from Salem College in 1972 with a Bachelor of Science degree. Her field of study was Elementary Education.

Rebecca attends Salem Seventh Day Baptist Church where she was been a member for over 50 years and where she served as a trustee. She has been married to Gary for 52 years and have 4 children and 8 grandchildren.

Rebecca taught for 28 years at Greenbrier Elementary in Doddridge County and 11 years at Doddridge Elementary, teaching kindergarten at that school She retired after 40 years in 2015 and has been on the substitute list for Doddridge Elementary ever since.

Rebecca's parents Duane and Shireen Hurley were Apple Butter Senior King and & Queen in 1989.







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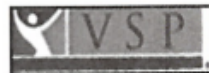
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**THANK YOU CITY COUNCIL, MAYOR SAMPLES, RONNIE DAVIS,  
AND ALL THE CITY OF SALEM EMPLOYEES FOR YOUR SUPPORT**



## Letter from Mayor Samples

I would like to welcome you to the Salem Apple Butter Festival! It is also known as Homecoming weekend for graduates of Salem University, (Salem College), along with various activities and events. It is a weekend of fun and festivities, a parade, a time to see old acquaintances and make new ones! It is a time to make memories.

The Salem Apple Butter Festival is under new leadership with Christy Howell as Chairperson. Due to health reasons Gary Martin decided to step-down. I wish him the very best. I extend my sympathy to the families of Haroldene Helmick, Venita Zinn and Donna Hayes. They had been involved with the Apple Butter festival for many years.

I want to commend the Salem Apple Butter Festival Board, sponsors, volunteers, vendors, citizens and others that contribute to make the festival a success. it is a weekend to spotlight the community and its heritage.

Thank you and God Bless,  
James Robert (Bobby) Samples  
Mayor of the City of Salem









The Salem Apple Butter Festival  
would like to thank -

**HARRISON  
COUNTY  
COMMISSION**

and

**WV Department  
of Arts, Culture  
and History**

for their sponsorships -  
which allows us to keep this a  
Free Community Event.



2019 Apple Butter Senior King and Queen  
Jim and Anita Hayes share their favorite apple butter recipe.

Apple Butter Gallets

1 pound butter  
2 3/4 cup sugar  
8 eggs  
Cream together then add:  
2 tsp vanilla  
1 tbsp apple pie spice  
1 pint apple butter  
1 large box instant vanilla pudding  
5 cups flour  
1/2 cup milk  
Mix together  
Then make on waffle iron  
Spoon on one tablespoon full  
Enjoy!



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Tues - Thurs 10-7  
Sat 9-6 Closed Sunday

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Friday Bible Study: 1:00PM**

## Everyone Welcome

**Our church kitchen is very busy during this time of year making Homemade Apple Dumplings for The Salem Apple Butter Festival. All profits from our Dumplings will go to community organizations and charities selected by our ABWM group. Come over to our Booth and chat and pick up an apple dumpling today.**





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## Mountain Valley Pipeline proudly supports the Salem Apple Butter Festival

Salem's Annual Apple Butter Festival is a time to celebrate family, friends and the fall season!

Mountain Valley Pipeline believes that communities are the foundation on which values are built; therefore, we are pleased to support local initiatives and community events.

We value the opportunity to build a long-term partnership with the communities of West Virginia and are honored to support this long-standing community tradition.

# In Loving Memory of Donna & Bill Hayes



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The Salem Apple Butter Festival would like to thank all our sponsors and contributors to this program book - due to your generosity and dedication to our City of Salem -this festival was able to continue this year - thank you again for your love and support - visit our website [www.salemapplebutterfestival.com](http://www.salemapplebutterfestival.com)

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**Dreams Do Come True  
at The Salem Apple Butter Festival  
just ask Miss West Virginia 2021**



**Alexis Bland was crowned  
Miss Apple Butter Queen  
in 2016**



**pictured to the right -  
Miss WV Alexis Bland  
and Gary Martin Sr.**



## Salem Apple Butter Festival Senior King and Queen 2002 Mr. and Mrs. W. Fred (Venita) Zinn

The Zinns have spent the majority of their lives living in the Salem area. Both have always shared an interest in entertainment.

After leaving the real estate business Fred became a Nashville music promoter. It was during this time that he began working with West Virginia Fairs and Festivals to book entertainment in West Virginia and surrounding states.

Fred also chaired the Apple Butter Festival entertainment committee for many years. Prior to his serving on the Apple Butter Festival he served in the same capacity for the Doddridge County Fair for ten years. For decades he volunteered many hours of service to painting and fixing up the Salem Depot and pavilions. He was also successful at coordinating the monthly "Pickin and Ginnin."



Fred and Venita were crowned Salem Apple Butter Festival Senior King and Queen in October 2002.

Venita, who passed away October 1, 2021, was formerly a professor at Salem University. As a child she was a bit-part actress performing in the "Little Rascals" (originally called "Our Gang") and the movie "The Blue Bird" with Shirley Temple, just to mention a few.

Venita enjoyed serving on the Apple Butter Festival committee and was the first to organize and run the amateur talent contest.

**The Salem Apple Butter Festival Committee would like to thank Fred and all his family for years of service and support not only to this festival but to our Community in Salem as well.**



# Lake Floyd Public Golf Course

Bristol, West Virginia 304-782-1577  
Public Welcome

Salem Apple Butter Festival's 1st Annual 4 Man Golf Scramble - Saturday October 8, 2022





**Senior King and Queen 2008**  
**Mr. and Mrs. James E. Plaughter**  
**Former City of Salem Mayor Plaughter**  
**and wife Phylis former City of Salem**  
**Council Member for 10 years represent-**  
**ing the Salem Apple Butter Festival as**  
**Senior King and Queen in the Homecom-**  
**ing Parade. Earlier that same year the**  
**couple had started The Spring Carinval**  
**at Depot Park.**  
**This wonderful couple were married for**  
**64 years, both worked for the Harrison**  
**County Board of Education. Jim in the**  
**maintenance department and Phylis was**  
**a head cook for twenty years.**  
**Proud parents to Mark, Mike, Little**  
**Jimmy and Timmy with 10 grandchildren**  
**and 8 great grandchildren.**

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# Fort New Salem

VISIT US DURING THE APPLE BUTTER FESTIVAL

OPEN 10 am to 5 pm on Saturday, October 8

General Admission \$5  
(children 10 & under free with paid adult)

Visit our campus

See our Cabins

Artisan Demonstrations

**Apple Butter Making**



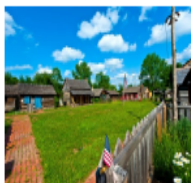
FORT NEW SALEM FOUNDATION, INC  
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PO BOX 186

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Salem  
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304-695-2220  
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We are an Appalachian village situated on a 9 acre campus in Salem. We are located minutes off US Rt. 50 at the Rt. 23 interchange. We have 18 log structures and represent west (ern) Virginia in the 1800's



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## Band Together Variety Bingo

WVU tickets, Designer purses,  
and much more

Sunday October 16, 2022

at 1:00 pm

Early Bird 12:30

Doors open at 12 noon

Advance tickets \$20.  
at the door \$25.

Jackie's Home Cookin' Restaurant [Back room]  
2050 West Main St., Salem, WV

Use banquet room entrance [or front door for handicap accessible]

All proceeds benefit  
*Band Together*

for free community events



## Apple Butter



Sunday November 6, 2022

1:00 pm

Early Bird 12:30

Doors open at 12 noon



Advance tickets \$20.  
Tickets at the door \$25.  
Call: 304-629-7734

*Designer purses  
and much more!*

at Jackie's Home Cookin' Restaurant [back room]

2050 West Main St. Salem, WV

Menu/ food available for purchase

Use Banquet Room entrance [or front door for handicap accessible]

All proceeds benefit the Salem Apple Butter Festival





**The Apple Butter Shop**  
is open for business  
A little something for everyone

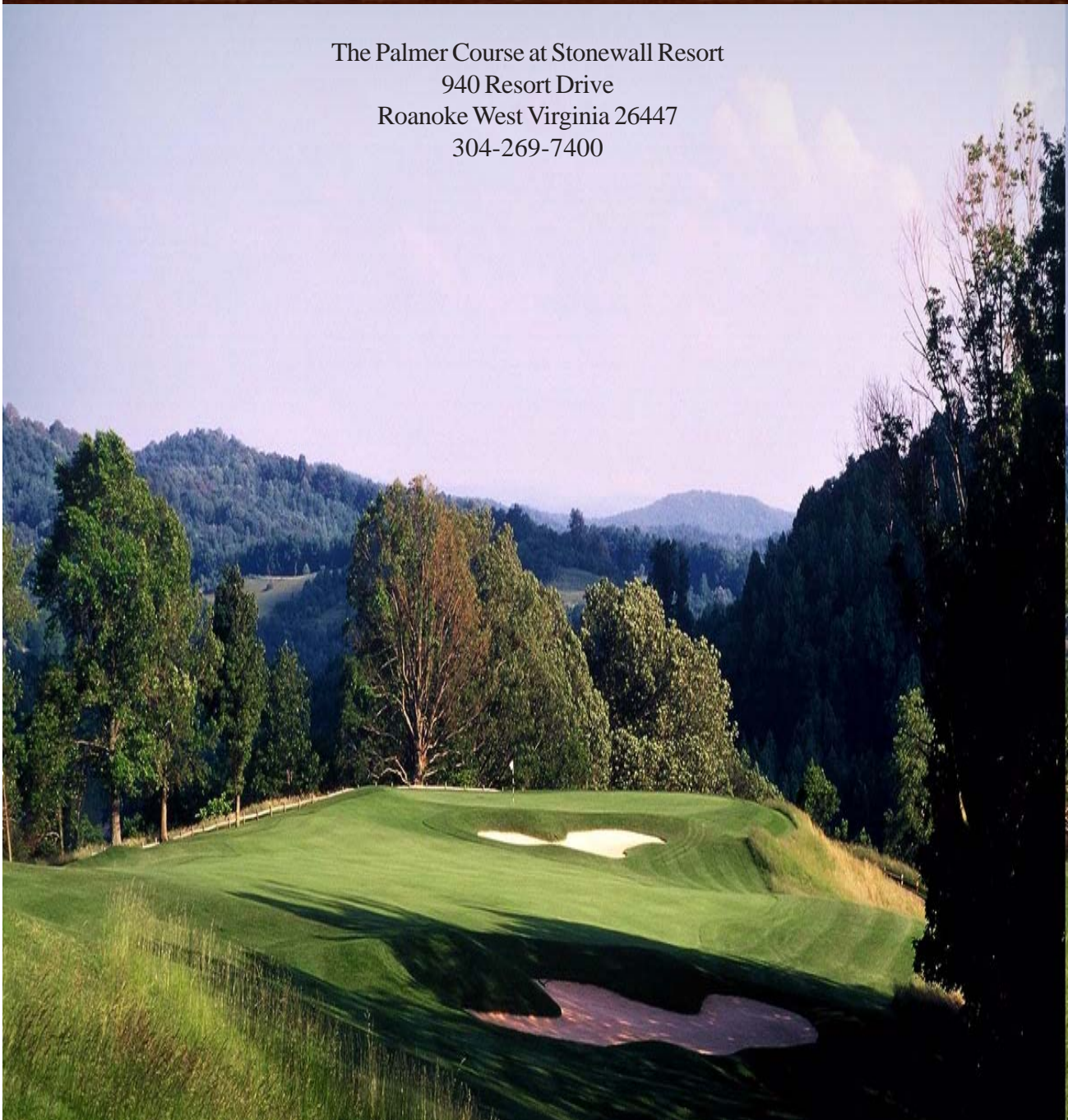
**104 West Main Street Salem, WV**

**The thrift store benefits**  
**The Salem Apple Butter Festival**



# STONEWALL R E S O R T

The Palmer Course at Stonewall Resort  
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**Thank you to the Fluharty Family  
for all their years of service to the Salem Community**

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**Jonathan Staddon  
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**Salem University Homecoming 2022  
Schedule of Events**



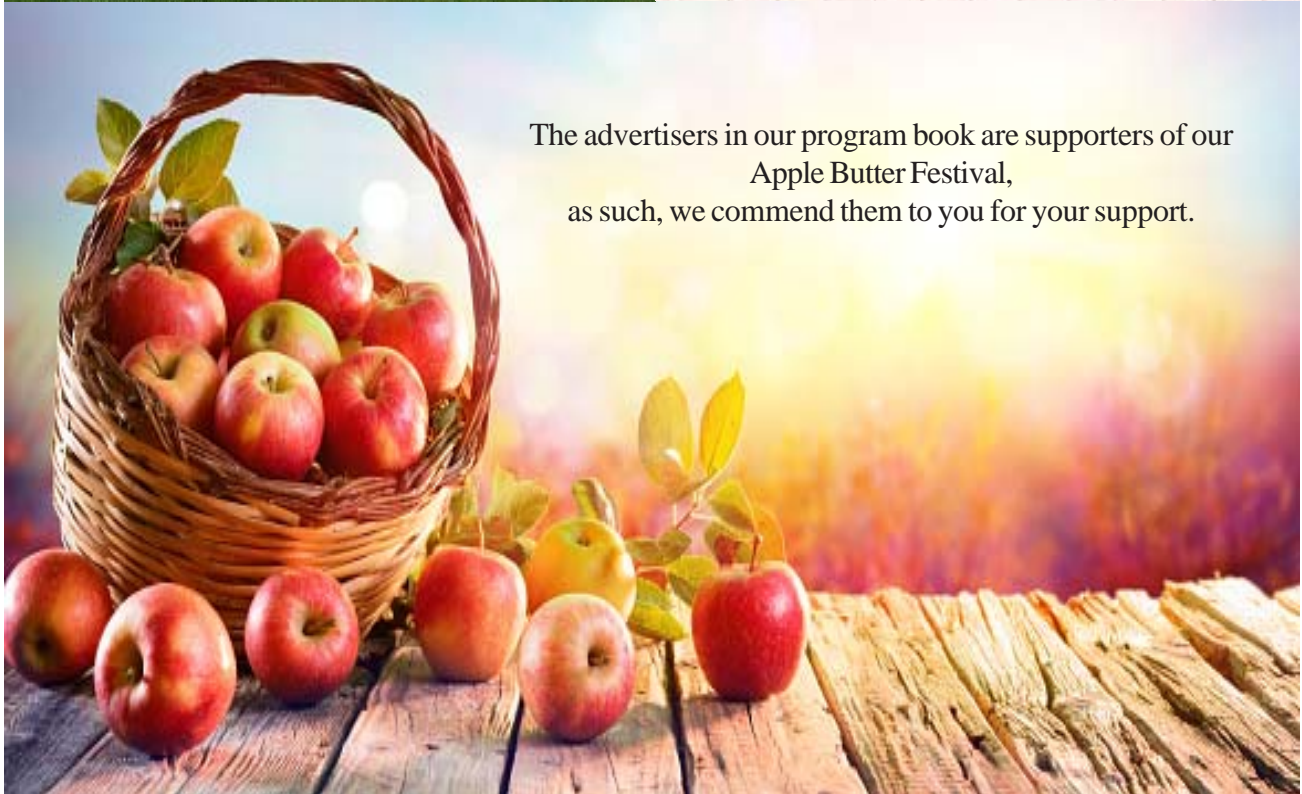
**Friday, October 7**

- 2:00 p.m. Honors Award Ceremony, Benedum Library, Salem University  
Reception immediately following the program in the Alumni Honors Hall,  
2<sup>nd</sup> floor, Randolph Campus Center.
- 5:00 p.m. Salem University Alumni Council Meeting, Courtyard by Marriott meeting room
- 7-11:00 p.m. Alumni reception with program and DJ, Courtyard by Marriott large meeting room

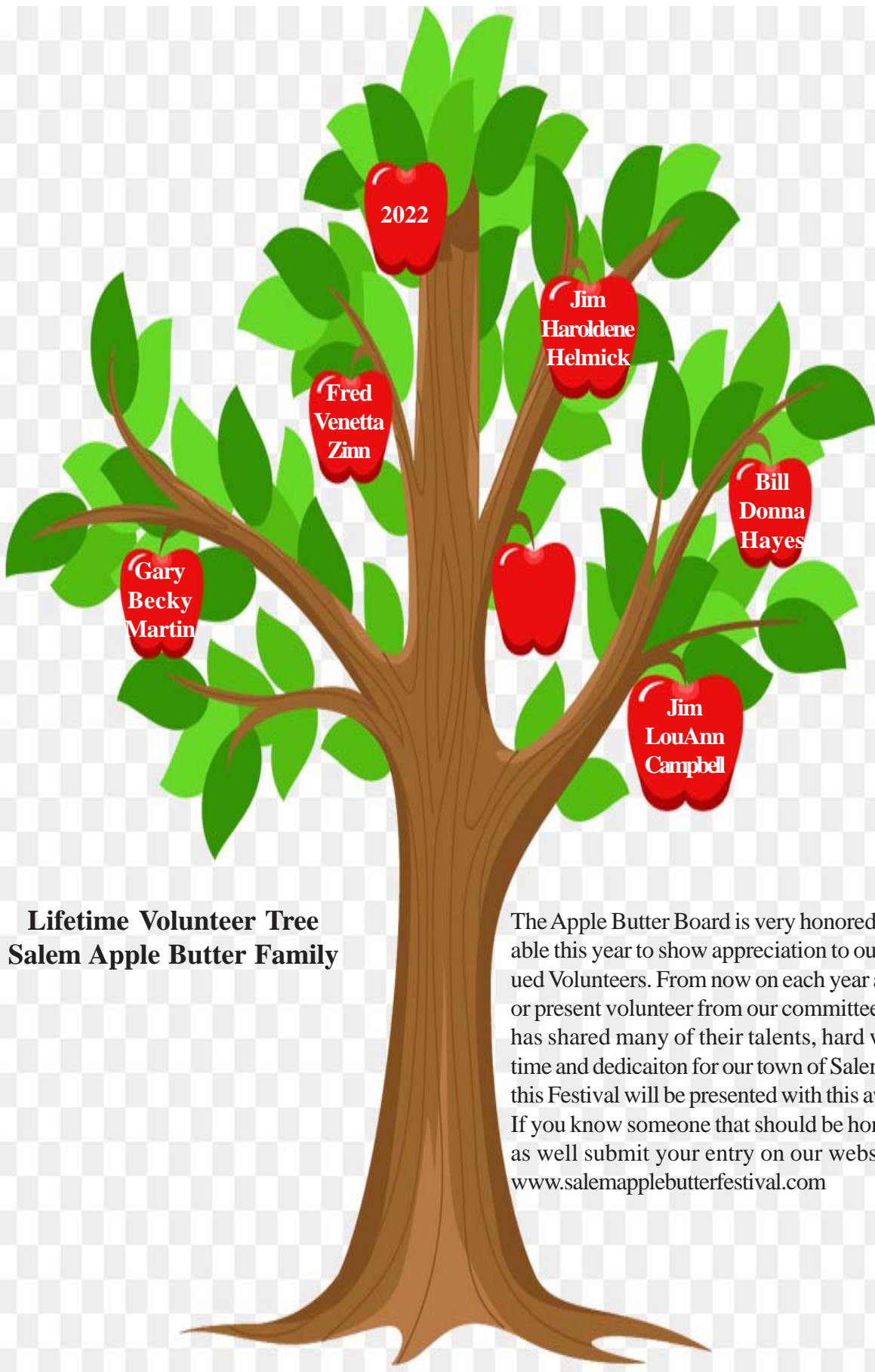
**Saturday, October 8**

- 8:45 a.m. Alumni Association Meeting – Erickson Alumni Center, Salem University  
All alumni welcome to attend. Refreshments served.
- 11:00 a.m. Apple Butter Festival / Homecoming Parade line-up on Main St.
- All award recipients are welcome to ride in the parade. Please notify Carolyn Bacon ([cbacon96@gmail.com](mailto:cbacon96@gmail.com)) if interested. We will recruit convertibles, pick-up trucks and cars. Award recipients may also walk in the parade if preferred.
- 12:00 p.m. Parade begins at City Hall; ends at Rt 50.
- 1:00 p.m. Student vs Alumni Softball Game at field in east Salem.
- 3-5:00 p.m. Free time  
Enjoy Apple Butter Festival
- 6-11:00 p.m. Dinner buffet reception & Salute to 50<sup>th</sup> Anniversary for Class of 1972. Available to all who have registered for homecoming festivities, Courtyard by Marriott





The advertisers in our program book are supporters of our Apple Butter Festival, as such, we commend them to you for your support.



**Lifetime Volunteer Tree  
Salem Apple Butter Family**

The Apple Butter Board is very honored to be able this year to show appreciation to our valued Volunteers. From now on each year a past or present volunteer from our committee who has shared many of their talents, hard work, time and dedicaiton for our town of Salem and this Festival will be presented with this award. If you know someone that should be honored as well submit your entry on our website at [www.salemapplebutterfestival.com](http://www.salemapplebutterfestival.com)

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# SALEM



## AppleButter FESTIVAL

# OCTOBER 6<sup>TH</sup> - 9<sup>TH</sup>

# SALEM, WV

## FREE FESTIVAL - FUN FOR THE ENTIRE FAMILY

PROUDLY PRESENTS



# Bucky Covington

9:00pm  
**BUCKY COVINGTON**  
"Country Star and American Idol Finalist"

*With Special Guests*

MARSHALL LOWRY - 7:30pm

STONE CREEK BAND - 4:30pm

# SATURDAY, OCTOBER 8<sup>TH</sup>

### Thursday

## PAGEANTRY NIGHT

7:00pm

### Friday

## THE EDGE

8:00pm

*With Special Guests*

HEART AND SOUL - 7:00pm

B SHARPE BAND - 4:00pm



### Sunday

12:30pm CAR SHOW

12:30pm HEART AND SOUL  
CLASSIC OLDIES

NICHOLSON'S LOT MAIN STREET

12:00pm LOCAL GOSPEL SINGING

Find us on Facebook [www.SALEMAPPLEBUTTERFESTIVAL.COM](http://www.SALEMAPPLEBUTTERFESTIVAL.COM)

RMA PRESENTS